



Contact: Elizabeth Day
216-635-0165
eday@collegenowgc.org

College Now Board of Directors Elects Mark Ross Board Chair

CLEVELAND, August 1, 2018 — The College Now Greater Cleveland Board of Directors has elected Mark Ross as its new Board Chair. Ross, PwC's Northeast Ohio Managing Partner, succeeds outgoing Board Chair, Alan Kopit, Executive Vice President and General Counsel for MediLogix, who will remain active on the Board as Immediate Past Chair. Ross' tenure as Board Chair begins August 1, and he can serve three, consecutive, one-year terms.

Ross joined the College Now Board shortly after returning to PwC's Cleveland office in 2015, diving into the work and maintaining an active presence on the Executive and Finance Committees. He also serves as a mentor to a College Now scholarship recipient through our innovative Mentoring Program. His other work in the community includes sitting on the Boards of Playhouse Square, The Diversity Center of Northeast Ohio, Hospice of the Western Reserve, the Greater Cleveland Partnership and the Commission on Economic Inclusion. He is also a member of the Union Club, the 50 Club of Cleveland and the VeloSano Steering Committee.

"Greater Cleveland is lucky to have as engaged a civic leader as Mark Ross," said Lee Friedman, CEO of College Now. "And, with college and career access work being more important than ever to the region's economic health, College Now is fortunate to have Mark lead the organization into its second half-century."

"I am both thrilled and honored to take on this important leadership position at College Now," said Mark Ross. "Education is the cornerstone to achieving growth and success as a region and College Now is playing a critical role in addressing current challenges around post-secondary readiness, access, affordability and completion. I look forward to working even more closely with Lee and the entire College Now team as well as other community stakeholders to collaboratively tackle these important topics."

About College Now Greater Cleveland, Inc.

College Now provides Greater Cleveland students with guidance and access to funds to prepare for and graduate from college. For 50 years, our goal has been to help students pursue educational opportunities that empower them to embark on rewarding careers and strengthen our community. College Now assists more than 27,000 students each year, delivering college and career access advising, financial aid counseling, and scholarship and retention services in Greater Cleveland schools, in the College Now Resource Center and through community-based programs. For more information, visit www.collegenowgc.org.

###