

For Immediate Release:

10/18/2018

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College Now Greater Cleveland Receives SunTrust Foundation's 2018 Lighting the Way Award and \$75,000 Grant

Cleveland, October 18, 2018 – Recognized for its philanthropic contributions to Greater Cleveland, College Now Greater Cleveland was awarded a 2018 Lighting the Way Award and \$75,000 grant by the SunTrust Foundation.

The SunTrust Foundation's Lighting the Way Awards recognizes select nonprofit organizations that strengthen their local communities through programs that help people better their circumstances and gain financial confidence.

"We're committed to building stronger communities, and our nonprofit partners are addressing community needs in innovative and very meaningful ways," said Stan Little, president of the SunTrust Foundation. "College Now is improving the lives of many people, and we applaud their mission, long-term service and the impact they're making where it's most needed."

"College Now has been providing critical college and career access services to Northeast Ohio individuals for the past 50 years, with a large part of those services focusing on financial aid counseling," said Lee Friedman, CEO of College Now. "Our advisors are uniquely trained to help those we serve understand the true costs and benefits of pursuing postsecondary education and the best options for financing that education. This grant from the SunTrust Foundation will allow us to deepen our financial aid counseling, focusing on financial aid and student debt that directly impact postsecondary educational attainment. We are honored to receive the Lighting the Way Award in recognition of this impactful work, and grateful to the SunTrust Foundation for their support in helping students obtain the financial knowledge and aid necessary to successfully pursue a postsecondary education."

Established in 2008, the SunTrust Foundation is committed to supporting a wide range of financial well-being efforts through grants and partnerships with local philanthropic organizations. To date, the SunTrust Foundation has awarded more than \$140 million in grants to organizations across the United States.

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About College Now Greater Cleveland

College Now provides Greater Cleveland students with guidance and access to funds to prepare for and graduate from college. For 50 years, our goal has been to help students pursue educational opportunities that empower them to embark on rewarding careers and strengthen our community. College Now assists more than 27,000 students each year, delivering college and career access advising, financial aid counseling, and scholarship and retention services in Greater Cleveland schools, in the College Now Resource Center and through community-based programs. For more information, visit www.collegenowgc.org.

About the SunTrust Foundation

The SunTrust Foundation is dedicated to SunTrust Bank's purpose of Lighting the Way to Financial Well-Being by engaging organizations to advance financial confidence. Grants and activities focus primarily on financial empowerment, but also include education, health and human services, civic improvement and cultural growth. The SunTrust Foundation supports American Red Cross disaster relief efforts and contributes as a United Way Global Corporate Leader. Established in 2008, the SunTrust Foundation has proudly provided grants totaling more than \$140 million throughout the United States.